Eight Clues to an Inspiring Story

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Eight Clues to an Inspiring Story

- 1. Riveting
- 2. Emotion
- 3. Surprise
- 4. Person or Protagonist
- 5. Anxiety or Tension
- 6. Clarity
- 7. Meaningful Ending
- 8. Delivery

RE-SPACED



What is your Rotary story?

How might the message be RE-SPACED?

